

## 2nd Annual Town Hall Wrap Report

The second annual Lakeland area Town Hall meeting for Osum's Taiga project was held on December 3, 2009 at the Riverhurst Hall located in Ardmore, Alberta. It is estimated that over 150 people were in attendance, including 14 Osum staff and consultants. (In total, 133 community members completed door prize ballots, and we estimate that an additional 16 people attended the event but declined to complete a ballot).

One-on-one exit interviews were conducted with 16 participants. Comments are summarized below.

Of those participants asked, 63% indicated that they had heard about the Town Hall from Osum generated sources, such as the newsletter, website, or ads in local newspapers. The balance of respondents identified word-of-mouth type sources such as LICA, employees of other oil companies and community leaders.

Respondents were asked if they attended all of the community town hall meetings. Two thirds indicated that they did not attend all such events, and a few offered that this was their first. The reasons offered for attending the event were evenly split between employment and/or business reasons, project proximity to home or work, and concern about the environment. Two respondents indicated an ongoing interest in Osum's activities due to past events at Marie Lake.

Satisfaction ratings for event arrangements were very high, with all but two of respondents rating the venue, the meal, and the format of the Town Hall as very good or excellent. When pressed, however, a few participants suggested that they may prefer a different location, that it might have been helpful to indicate on the invitations and ads the timing of the formal presentation, and that questions asked should have been repeated by a moderator or spoken into a microphone so that everyone in attendance could hear them.